



Paris, February 13th, 2026

NAOMI CAMPBELL ON THE COVER OF ELLE FRANCOPHONE AFRICA FIRST ISSUE

Issue dated March 2026 — Cover Reveal: February 14, 2026

Lagardère Group, owner of the ELLE brand — the world's number one female media brand — announces the launch of **ELLE Francophone Africa**, a new edition published under license by its partner INNSAEI SARL (Abidjan, Ivory Coast).

The first issue, dated March 2026, will feature global icon Naomi Campbell on its cover. For the first time, she appears on the cover of an African ELLE edition entirely **conceived, produced and printed on the continent** — marking a significant milestone in ELLE's expansion across Africa.

Taking over ELLE Ivory Coast, **ELLE Francophone Africa** will cover **five countries: Benin, Cameroon, Ivory Coast, Gabon and Senegal**. This new edition establishes a **premium editorial positioning** combining **fashion, beauty, culture, society and lifestyle**, blending international luxury standards with contemporary African creativity.

Led by a pan-African team drawn from these five countries and supported by a network of correspondents across the continent, the edition reflects ELLE's ability to **anchor itself locally** while contributing to the **brand's global influence**.

"With ELLE Francophone Africa, ELLE is strengthening its long-term presence on the continent and reaffirming its role as a global media brand, capable of expressing its creative and forward-looking vision from each of its territories, driven by the women who inspire the world."

Constance Benqué
CEO, Lagardère News & ELLE International

"Francophone Africa is our foundation. The entire continent is our horizon."

Frédérique Nanan
CEO & Publisher, ELLE Afrique Francophone



This inaugural issue will also spotlight **24 African women shaping the continent** across fashion, culture, entrepreneurship and innovation — reflecting ELLE’s longstanding commitment to female leadership.

In line with the Group’s responsible commitments, **ELLE Francophone Africa** is also an impact-driven media platform: **printed in Ivory Coast on PEFC-certified paper**, backed by the **NGO Think Tank Nanan**, which has supported more than 1,000 women and helped save 127 lives through cancer screening programs.

Finally, **ELLE Francophone Africa** plans a series of **touring events** throughout 2026, including several Francophone African capitals.

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About ELLE International :

ELLE is the world number one female media brand. The ELLE network today reaches 32 million readers and more than 100 million unique visitors per month on 64 local websites. Including social networks, the ELLE audience consists of 250 million.

The network comprises 80 international editions, including 50 ELLE and 25 ELLE Decoration, published under license in 47 countries with partners such as Hearst, Burda, CMI or Aller.

In addition, it includes a non-media licensing activity (fashion, beauty, decoration, services, etc.) with more than 200 licenses selling in more than 80 countries.

Lastly, an exclusive international advertising sales house commercializes the advertising spaces in the magazines and digital platforms of all ELLE editions to international advertisers, thanks to a network of 30 representative offices from around the world.

More information at: www.elleinternational.com

About Lagardère Group

Founded in 1992, Lagardère is a global group operating in over 45 countries, with more than 33,000 employees and revenues of €8,942 million in 2024.

The Group is structured around two main divisions: Lagardère Publishing (Books, Partworks, Board Games, Premium Stationery) and Lagardère Travel Retail (Travel Essentials, Duty Free and Fashion, Restaurants).

The Group's scope also includes Lagardère Live, which encompasses Lagardère News (Le Journal du Dimanche, Le JDNews, Le JDMag, and the ELLE license), Lagardère Radio (Europe 1, Europe 2, RFM, and the advertising sales house, controlled by Arnaud Lagardère but wholly owned by the Group and consolidated in its accounts), Lagardère Live Entertainment (venue management, concert and show production, hospitality, and local promotion), and Lagardère Paris Racing (sports club).

The benchmark market for Lagardère shares is Euronext Paris.

For more information: www.lagardere.com