



ELLE International celebrates 80 years of commitment to women

In 2025, ELLE, the iconic brand that pioneered women's emancipation, celebrates 80 years of history. To mark this anniversary, ELLE is reaffirming its founding values through a global event. To celebrate this emblematic anniversary, ELLE International is joining forces with ARTCURIAL, a prestigious Parisian auction house, and the Non Governmental Organisation CARE to create a powerful project, blending prestige, creativity and solidarity.

With 250 million people reached every month, ELLE is now the world's leader in the women's media network. Beyond its 50 international editions, social platforms and events, the essence and values of the ELLE brand are expressed through collections and services that appeal to a global audience.

In 2025, ELLE's 80th anniversary will be a major milestone, celebrating the brand not only as a media powerhouse, but also as a global icon of fashion and lifestyle.

An 80th anniversary under the banner of art and sisterhood

For eight decades, ELLE has embodied a vision of fashion, beauty, the art of living and social issues. In 2025, anchored in its time and faithful to this heritage, ELLE is addressing all women, in all their diversity, through an original artistic project, combining sisterhood and commitment. This project is carried out in partnership with ARTCURIAL and the NGO CARE.

Thirty-one women artists from all over the world have been invited to create unique works inspired by the values cherished by ELLE. These creations, kindly donated by the artists, will be revealed at a travelling exhibition to be held in Osaka, Bangkok, New York and Paris. They will then be showcased in the French capital during a week-long exhibition from 7 to 14 November 2025 at ARTCURIAL, on the Champs-Élysées roundabout in the legendary Hôtel Marcel Dassault. The exhibition will close on 14 November 2025 with a unique auction, organised by ARTCURIAL, with all proceeds going to CARE to fund concrete actions to help women around the world.

Through this initiative, the ELLE International network, CARE and ARTCURIAL are joining forces to celebrate women and offer them a fairer future. ELLE is more than a brand, it is a symbol of emancipation and a voice for women throughout the world.

A worldwide initiative by the ELLE Network

In addition to this artistic and solidarity initiative, ELLE will be celebrating its 80th anniversary in the magazine's international editions and through exclusive editorial coverage, combining art and fashion, and events throughout the year. Exclusive content will be developed, notably around the exhibition and the artists taking part, highlighting their careers, their inspirations and their commitment. A retrospective will also delve into ELLE's archives to explore the brand's impact over the decades and its role as a forerunner in fashion, culture and the evolution of women in society. The 50 editions of ELLE will also be joining forces on collaborative projects, demonstrating the international, universal and timeless dimension of the brand.

Finally, an anniversary capsule collection will be launched, featuring a clothing and product line composed of limited-edition pieces. These will incorporate the anniversary's graphic elements, along with exclusive interpretations of artistic creations and designs by five artists - all under the aegis of ELLE, reaffirming the brand's stylistic fundamentals.

In 2025, ELLE is reaffirming its identity and heritage by celebrating women, art and creativity through an exceptional anniversary.

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"The history of ELLE is intimately linked to that of women. For 80 years, we have been accompanying them, inspiring them and carrying their voices. This anniversary is not just a celebration of our heritage, but a reaffirmation of our founding values through concrete actions that embody our commitments. With this artistic and solidarity initiative, we are proving once again that fashion and art are much more than aesthetic expressions: they are powerful levers for emancipation and transformation".

Constance Benqué, Chairman of Lagardère News & CEO ELLE International

"Like the ELLE brand, CARE is also celebrating its 80th anniversary this year. Every day, we strive to fight poverty and inequality, in particular by combating violence against women and facilitating their access to education, health and economic opportunities. We are delighted by this alliance, based on a shared conviction: supporting women and equality is essential to building a fairer and more sustainable world".

Adéa Guillot, CARE France Commitment Director



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"ARTCURIAL is proud to be associated with this international event celebrating the 80th anniversary of ELLE magazine and to actively support the causes defended by CARE. More than 30 women artists have come together to embody the strong values of this artistic and solidarity-based initiative. We're delighted to be able to welcome them to our premises, but also to be in charge of the sale that will bring the travelling exhibition to a close. Art is a powerful vehicle for reflection, awareness-raising and consciousness-raising. As a market player, we are fully committed to this project".

Arnaud Oliveux, Associate Director and auctioneer ARTCURIAL

Key dates :

- **Travelling exhibition in:**
 - **Osaka** from 4 to 11 August | Pavillon France de l'Exposition Universelle Osaka 2025
 - **Bangkok** from 11 to 16 September 2025 | Alliance Française
 - **New York** from 14 to 17 October | Consulat Général de France
 - **Paris** from 7 to 14 November | ARTCURIAL | 7 rond-point des Champs Elysées, Hôtel Marcel Dassault
- **Auction** on 14 November 2025 at ARTCURIAL
 - 7 rond-point des Champs-Élysées Hôtel Marcel-Dassault, 75008 Paris
- Browse the **virtual exhibition**: [LINK](#)
- Discover the **exhibition catalogue**: [LINK](#) (active from 27 June)
- Launch of the **capsule collection**: summer 2025

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About ELLE International

Created in 1992, Lagardère is an international group with operations in more than 45 countries worldwide. It employs over 33,000 people and generated revenue of €8,942 million in 2024.

The Group focuses on two main divisions: Lagardère Publishing (Book, Partworks, Board Games and Premium Stationery) and Lagardère Travel Retail (Travel Essentials, Duty Free & Fashion, Dining).

The Group's business scope also comprises Lagardère News (Le Journal du Dimanche, Le JDN, Le JDMag and the ELLE brand licence) and Lagardère Radio (Europe 1, Europe 2, RFM and advertising sales brokerage).

Lagardère shares are listed on Euronext Paris.

The Lagardère group is the owner of the ELLE & ELLE DECORATION brands. Lagardère Active Enterprises is the dedicated business unit of the Lagardère group in charge of the non-media brands' extension programs inside the ELLE International division.

ELLE is so much more than the international leading female media brand ; it is a global fashion and lifestyle brand, with more than 80 editions worldwide with ELLE (50 editions) and ELLE DECORATION (25 editions) and spin-off titles published under license. ELLE worldwide print readership is around 32 million readers per month, with over 60 digital platforms (websites and social media pages), attracting 90 million unique visitors per month and a social audience of over 122 million people. With the non-media licensing activity (fashion, beauty, home decoration, hospitality sector, etc.), and with 200 B2B partners in 80 countries, and experience hubs, such as hotels, cafes, spas and hair salons, ELLE as a powerhouse brand reaches more than 250 million people per month.

For more information, visit www.lagardere.com and www.elleinternational.com

About ARTCURIAL

Founded in 2002, ARTCURIAL, the leading French auction house based in Paris, will consolidate its leading position in the international art market in 2024.

With four sales venues in Paris, Monaco, Marrakech and Basel, the auction house will achieve a total sales volume of €186.6 million in 2024. It covers the full range of major specialities: from Fine Art to Decorative Arts, Collector's Cars, Jewellery, Collector's Watches, Fine Wines and Spirits, etc.

With its sights firmly set on the international market, ARTCURIAL is expanding its international network with representative offices in Brussels, Milan, Monte Carlo, Munich and Marrakech, as well as a presence in Austria and Spain.

In 2023, Artcurial will join forces with the Baurer Bailly Widmer auction house to strengthen its network in Switzerland. In March 2025, Artcurial will open a new space in Geneva.

About CARE

CARE France is a non-political, non-denominational international aid organisation. We fight poverty and inequality by providing emergency and development humanitarian aid in more than 100 countries. Because they are the first victims of inequality, CARE places women and girls at the heart of its programmes. In 2024, we helped more than 54 million people worldwide.

To find out more: carefrance.org



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