

LAGARDERE ADVERTISING WEB OFFER

LAGARDERE ADVERTISING

**MORE THAN 230 MAGAZINES
MORE THAN 80 WEBSITES**

Lagardère Advertising provides a powerful and segmented media offer reaching all targets (Women, Men, Executives, AB Class, Young People...) and covering many themes including Fashion, News, Lifestyle, Finance, Travel, Decoration, Entertainment...

We are proud to represent many strong media brands such as ELLE, ELLE Decoration, ELLE girl, Psychologies, Car & Driver, Paris Match, leroutard.com, QUOTE, MAXIM and many others which belong to our publishing partners in over 25 markets worldwide.

With one contact in each major advertising market, Lagardère Advertising can assist you with your international projects and campaigns with more than 230 magazines and more than 80 local websites.

The following pages list our large international online offer... Please do not hesitate to contact us for more information.

Your Lagardère Advertising teams

Lagardere Advertising

Web Offer

Packages

A STRONG AND COMPETITIVE OFFER

GLOBAL EXPERTISE
GLOBAL COORDINATION
GLOBAL IMPACT

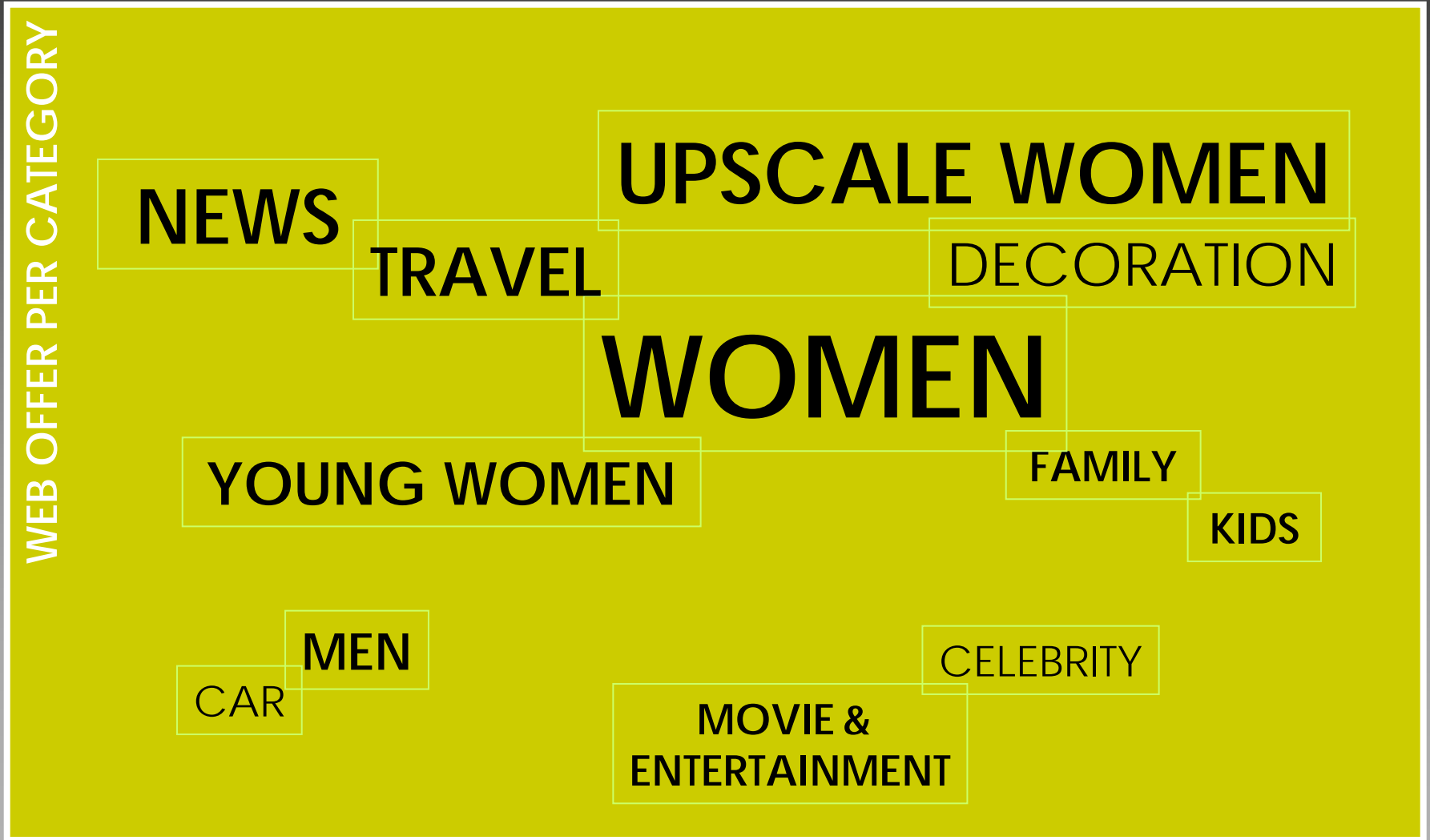
PRINT | MORE THAN 230 MAGAZINES



WEB | MORE THAN 80 WEBSITES



The International magazine and website networks of Elle, Elle Girl, Psychologies, Car & Driver, Premiere and major media brands as Paris Match, Europe1, L'Equipe, Parents, Emprendedores, Quote, Maxim, ...



WEB OFFER PER CATEGORY

UPSCALE WOMEN

ELLE – 24 websites

Belgium	elle.be
Brazil	elle.com.br
Canada	ellecanada.com
China	ellechina.com
Czech Rep	elle.cz
Denmark	elle.dk
Finland	elle.fi
France	elle.fr
Germany	elle.de
Holland	elle.nl
Hong Kong	ellehk.com
Italy	elle.it
Japan	elle.co.jp
Korea	elle.co.kr
Norway	elle.no
Quebec	ellequebec.com
Russia	elle.ru
Slovenia	elle.si
Spain	elle.es
Sweden	elle.se
Taiwan	elle.com.tw
Turkey	elle.com.tr
UK	elle.uk.com
USA	elle.com

PSYCHOLOGIES– 5 websites

France	psychologies.com
Italy	psychologies.it
UK	psychologies.co.uk
Russia	psychologies.ru
China	psychologies.com.cn

MARIE CLAIRE – 2 websites

China	mariclairechina.com
Italy	marieclaire.it
France	doitinparis.fr
UK	redonline.co.uk

YOUNG WOMEN

ELLE GIRL – 2 websites

USA	ellegirl.elle.com
Russia	ellegirl.ru

OTHERS

France	public.fr
UK	sugarscape.com

DECORATION

France	dekio.fr
USA	elledecor.com

+ 12 Design/Decoration sections of Elle Websites in Belgium, China, Czech Rep., France, Germany, Hong Kong, Russia, Netherlands, Norway, Slovenia, Spain, Sweden.

WOMEN'S GENERAL INTEREST

DOCTISSIMO– 3 websites

Italy	doctissimo.it
Spain	doctissimo.es
UK	doctissimo.co.uk

France	femina.fr
Holland	santeonline.nl
USA	womansday.com
Russia	wday.ru
China	womansday.com.cn

FAMILY

France	infobebes.com
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KIDS

France	canalj.fr
France	gulli.fr
France	tiji.fr
Russia	gulli.ru

CELEBRITY

France	public.fr
Spain	diezminutos.es

WEB OFFER PER CATEGORY

NEWS

France	sfr.fr
France	presserregionale.fr
France	lequipe.fr
France	parismatch.com
France	boursier.com
France	europe1.fr
France	leparisien.fr
Holland	quotenet.nl
Spain	emprededores.es

TRAVEL

France	routard.com
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MEN

Russia	maximonline.ru
Czech Rep	maxim.cz
Sweden	cafe.se

CAR

Italy	gentemotoris.it
USA	cycleworld.com
USA	roadandtrack.com

CAR & DRIVER – 4 websites

USA	caranddriver.com
China	caranddriver.cn
Hong Kong	caranddriver.com.hk
Spain	caranddriver.es

MOVIE & ENTERTAINMENT

PREMIERE – 2 websites

France	premiere.fr
USA	premiere.com

Digital Spy – 2 websites

UK	digitalspy.co.uk
USA	digitalspy.com

OTHERS

Spain	fotogramas.es
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MUSIC

France	virginradio.fr
France	rfm.fr

SPECIAL FRENCH PACKAGES

To offer the best reach and to optimize the online investments on the French market, Lagardere Advertising had set up special packages grouping the most efficient websites on a target or a theme.

All packages offer the best cost per thousand on your target.

CHILDREN

PACK 3 websites

gulli.fr - canalj.fr - Tiji.fr

DECORATION

PACK 2 websites

Dekio.fr - Decoration section of elle.fr