

Cars in Europe



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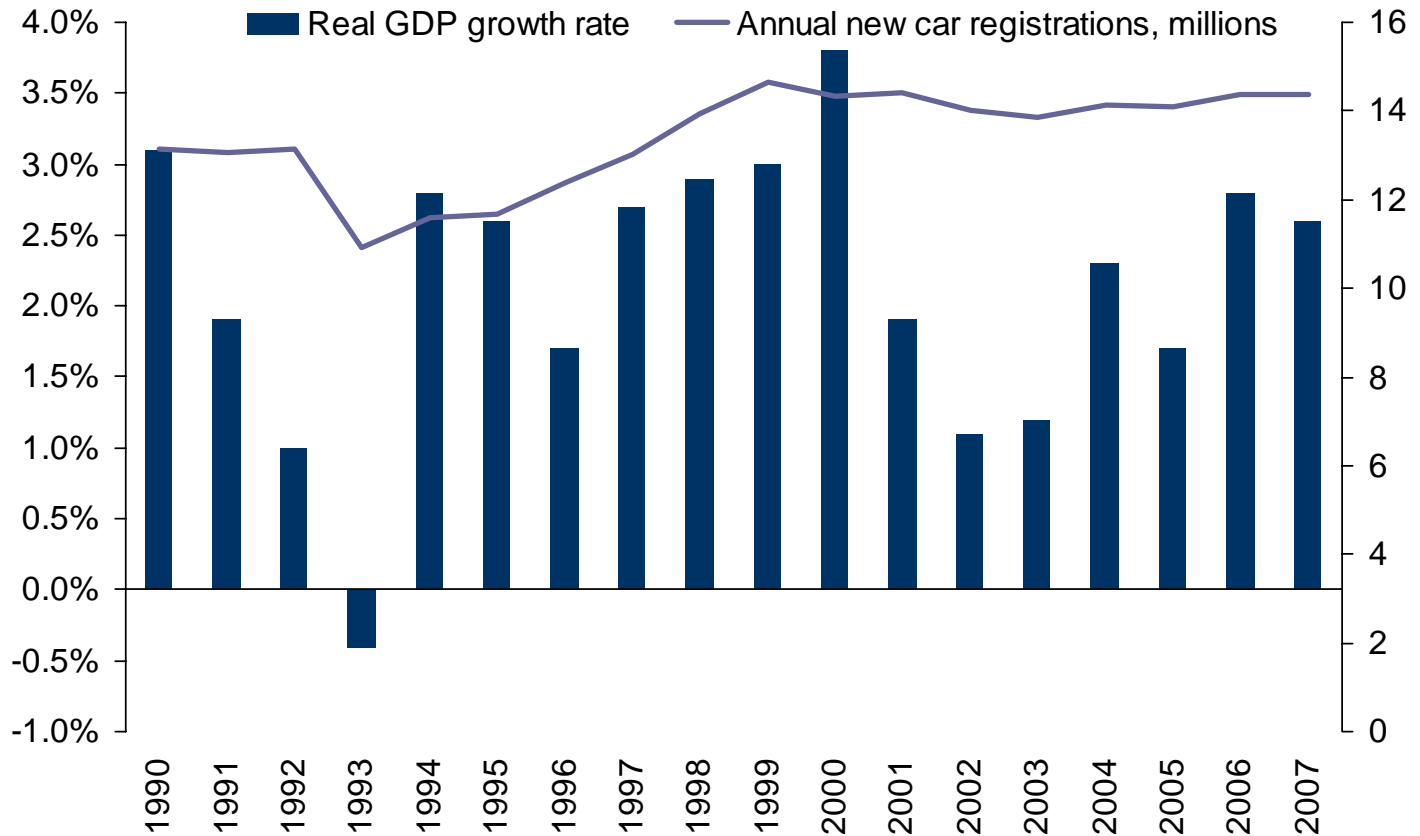
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Source: nVision
2007

New car registrations in the EU 15 with GDP growth

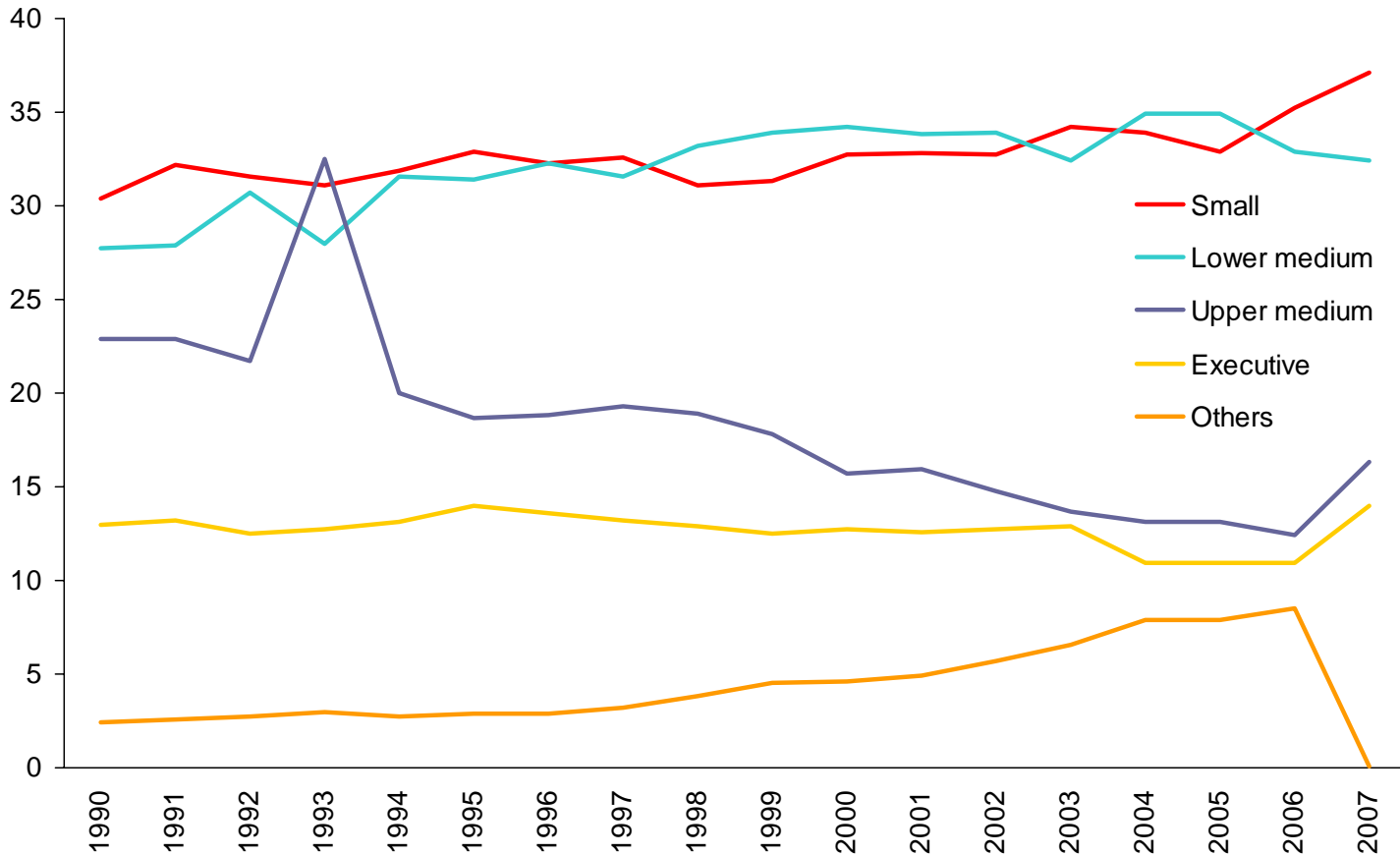


Source: European Automobile Manufacturers Association/nVision

New car registrations in Western Europe

Millions by calendar years, by segment

Western Europe includes EU 15, Norway, Switzerland and Iceland



Source: European Automobile Manufacturers Association/nVision

Most trusted car brand

By country

Country	2008	2007	2006	2005	2004	2003
Austria	Volkswagen	Volkswagen	Volkswagen	Volkswagen	Volkswagen	Volkswagen
Belgium	Volkswagen	Volkswagen	Volkswagen	Opel	Volkswagen	Toyota
Czech Rep	Skoda	Skoda	Skoda	Skoda	Skoda	Skoda
Finland	Toyota	Toyota	Toyota	Toyota	Volvo	Toyota
France	Renault	Renault	Renault	Renault	Renault	Renault
Germany	Volkswagen	Volkswagen	Volkswagen	Volkswagen	Volkswagen	Mercedes
Hungary	Opel	Opel	Opel	Opel	Opel	Opel
Netherlands	Opel	Opel	Opel	Opel	Opel	Opel
Poland	Volkswagen	Toyota	Mercedes	Mercedes	Mercedes	Mercedes
Portugal	Mercedes	Mercedes	Mercedes	Mercedes	Mercedes	Mercedes
Romania	Mercedes	Mercedes	Country not included	Country not included	Country not included	Country not included
Russia	Toyota	Toyota	BMW	BMW	Mercedes	Mercedes
Spain	Mercedes	Mercedes	Mercedes	Mercedes	Mercedes	Mercedes
Sweden	Volvo	Country not included	Country not included	Country not included	Country not included	Country not included
Switzerland	Toyota	Volkswagen	Toyota	Toyota	Volkswagen	Volkswagen
UK	Ford	Ford	Ford	Ford	Ford	Ford

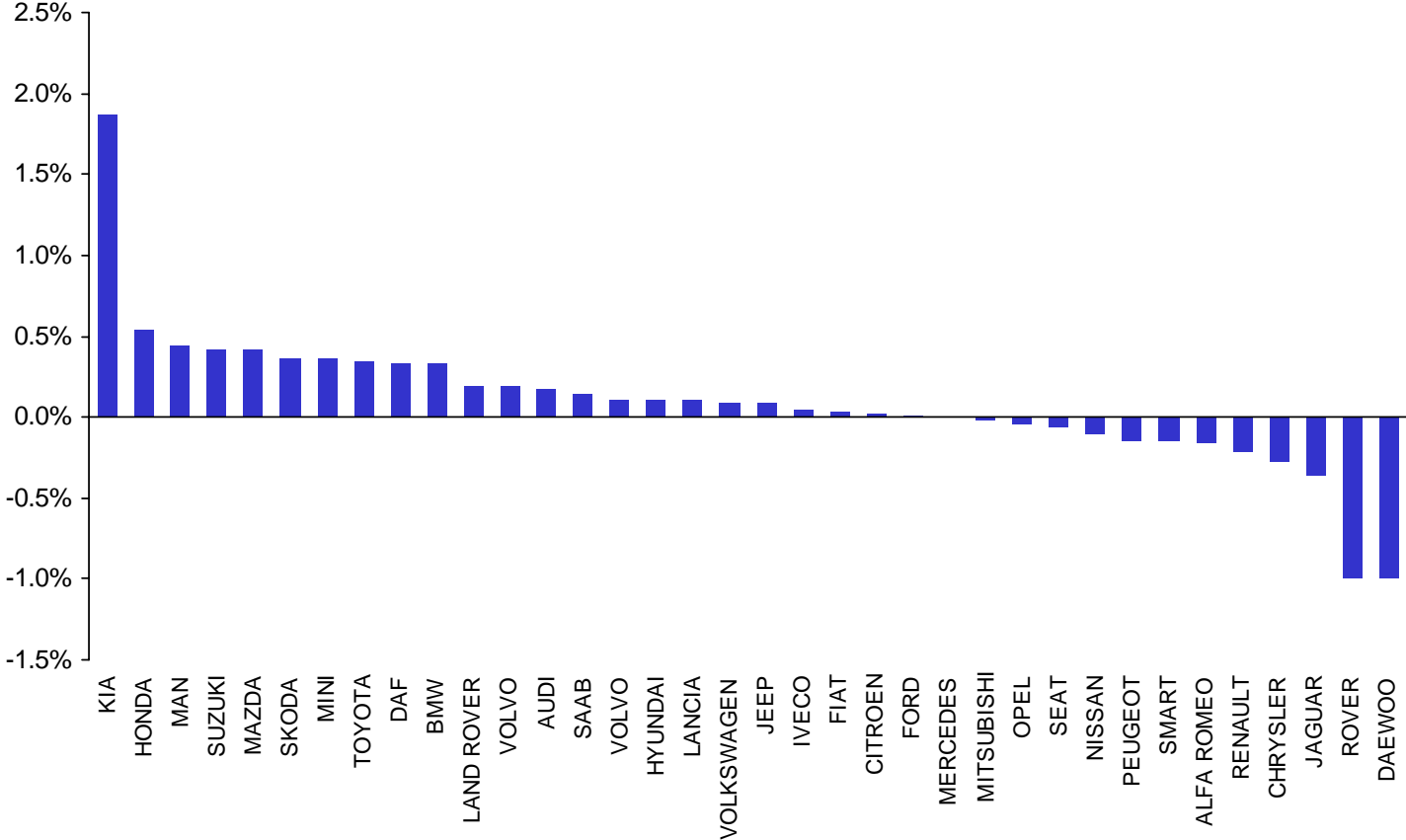
Source: Readers Digest European Trusted Brands Survey/nVision

Base: 23,651 questionnaires in 16 countries

The car market brand winners and losers in Western Europe

Change in total registrations volume from 2002 to 2007

Western Europe includes EU 15, Norway, Switzerland and Iceland



Source: European Automobile Manufacturers Association/nVision

